



**bal•ly•hoo**  
 -noun  
 An attention-getting demonstration or talk  
 (m-w.com)

## What is BallyhooTV?

Perfect for high-traffic areas, BallyhooTV<sup>®</sup> is a robust flat-sceen advertising system designed specifically for large LCD monitors.

- ✦ Target your information based on sales and promotions, time of day, or season.
- ✦ Educate your customers and increase brand recognition.
- ✦ Display videos, photos, text, live news headlines and more.
- ✦ Instantly control everything on your display.

*Increase traffic and generate higher revenues for your business!*

BallyhooTV.com

## Do you want to...

- ✦ Inform your customers about sales and special promotions?
- ✦ Increase up-selling and cross-selling opportunities?
- ✦ Educate your prospects and clients about your services?
- ✦ Provide targeted information, based on the time of day, season or habits?
- ✦ Increase brand recognition?
- ✦ Have FULL control of your flat-screen advertising?



## With BallyhooTV<sup>®</sup> you can:

- ✦ Make instant updates to your message easily and as often as you want.
- ✦ Create and save rotating timelines for future use.
- ✦ Set automatic custom messaging during peak viewership times.
- ✦ Display YouTube videos, photos, text, and real-time headlines, stock quotes, RSS feeds, etc.
- ✦ Access your secure account from any web browser.
- ✦ Have multiple screens within your premises.

info@ballyhooTV.com



BallyhooTV<sup>®</sup> installation at Paget Denture Clinic, Peterborough Ontario

## Ideal for...

- ✦ Retail storefronts, featured displays and point of sale areas
- ✦ Real estate offices, windows and kiosks
- ✦ Restaurants and bars
- ✦ Health care waiting areas
- ✦ Fitness facilities
- ✦ Hotel and Bed & Breakfast lobbies
- ✦ Trade shows
- ✦ Transportation terminals
- ✦ Any high-pedestrian traffic area

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## What BallyhooTV<sup>®</sup> can do for you:

**Educate your target market** and prospects using vibrant, media-rich messages about your products and services.

**Keep your clients engaged** and distracted while waiting in line.

**Provide dynamic visual content** that sends a far more enticing message than static print media, at a lower overall cost.

**Reduce costs** by eliminating the need to print and distribute static signs each time your message or campaign changes.

*Call us today to get started!*

705-750-0476

## You control the display

- 1 **Main display area**
    - Choose from full screen, two column layout (as shown with ticker), or real estate grid
    - Several colour schemes to choose from
    - Display text, photos and video
    - Control selected frame display (ie: 11am-3pm)
  - 2 **RSS feed area (optional)**
    - Choose your favourite RSS information source (news, sports, fashion...)
    - Change as often as you wish
  - 3 **Day/Time/Weather area (optional)**
    - May be used as secondary RSS feed
  - 4 **Ticker area (optional)**
    - Looping text for your message
    - Ideal for seasonal or event messaging
- ✦ Instantly control everything on your screen from any web browser.
  - ✦ Simple WYSIWYG editor to type or paste text, control fonts, insert images, etc.
  - ✦ Easily create and save post-dated timelines.
  - ✦ Create your own content or hire Emmatt's design team to save you time!

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Find out how BallyhooTV<sup>®</sup> can work for you at [www.BallyhooTV.com](http://www.BallyhooTV.com)

Have a smart phone? Scan this code to get more information instantly!



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